



NEWS RELEASE

FOR IMMEDIATE RELEASE:

Osborn Announces Scottie Mahl as Director of Marketing and Product Management

New director of marketing and product management aims to strengthen product and brand marketing efforts.

RICHMOND, Ind. – November 2017 – Scottie Mahl joined the Osborn team as the director of marketing and product management.

In this position, Mahl is responsible for overall marketing and product management activities aimed at connecting customers with Osborn innovative solutions. Mahl has more than a decade of industrial experience. Prior to joining Osborn, he held several marketing and strategy leadership positions at Cummins Inc. and worked as a branch manager at ZF Group. In past roles, Mahl oversaw the development, research, launch, and communication for several successful customer focused products.

“Scottie already has an impressive history of implementing successful initiatives,” said Keith Walz, vice president and general manager, Osborn. “He is an innovative marketing leader who proves he can complete projects with formidable influence and organizational excellence.”

He earned a bachelor’s degree in management and organizational development from the University of Mount Olive and a master’s degree in business administration from Indiana University-Purdue University Columbus.

About Osborn

Osborn is the world’s leading supplier of surface treatment solutions and high-quality finishing tools for industrial and commercial applications within material finishing, deburring, cleaning, honing and surface polishing segments. Founded in 1887, Osborn now includes operations in 13 countries and serves customers in more than 100 countries. For more information, visit osborn.com.

#